



# Business Plan

## Background

Established in 2004, **POWERCOM** is a young and rapidly growing company within DC to AC Power Inverter, AC to DC Battery Charger, Instant Power Supply, PV inverter, Solar Accessories like Array junction Box, Sub-Array Junction Box, Main Junction Box, Battery Protection Panel, Cable Management Tray, PV luminaire, PV budget charge controller, MPPT Charge Controller, PWM Charge Controller, Non -Potential Remote PV Sensor, Sequential On-Off Timer, Heavy duty industrial Automatics Linear Battery Charger, Domestic Voltage Stabilizer, Industrial Voltage Stabilizer, PFI Plant, HT/LT Panel, Shielded Isolation Transformer, UPS online-off line industry, Customized Need Based Product and so forth. We specialize in Modified and Pure Sine Wave Power Inverters, Solar inverter, Inverter with built in Battery Charger, on Line & off Line UPS, and designed three stage Battery Chargers.

With a local reach of many distributors countrywide, **POWERCOM** stands firm as one of the industry's market leaders. The company with industry integration expertise provides professional solution to accommodate customer's specific needs in home and office appliances, mobile applications, marine, solar power applications, wind power, electronic equipments, and various applications.

## Nationwide Distribution

**POWERCOM** develops an countrywide network of distributors and service centers in districts. This network provides support and service for our growing local customer base, enabling easy communication and just-in-time delivery for our expanding list of customers and distributors. The speed and flexibility in our global operation has been the key to our success in a relatively short time since establishment.

## International Network

**POWERCOM** has international collaboration with USA, Germany, Japan, Hong Kong, Taiwan, China and India to enhance its technical growth and supply -chain-management in the relevant fields.

## Quality and Reliability

Quality and reliability are our main focus in manufacturing DC to AC Power inverter, AC to DC Battery Charger and UPS solutions. **POWERCOM** achieved ISO9000 certification and has put the worldwide process and quality standard into practice for consistent quality performance. Our dedicated engineers and testing facilities review processes at every step, looking for ways to increase the quality and reliability of our



## Customer Satisfaction

**POWERCOM** put people first. We spend time learning the requirements our customers have, well before we apply the latest technology to meet their needs. After receiving our products, our experienced technical supports staffs will be more than happy to assist our customers by all means. It's this reputation for service and support that contributes to the high degree of trust between **POWERCOM** and our customers. We hope to continue to improve our service and support even further, making every customer feel like a part of **POWERCOM** Family.

## Adaptive Research

**POWERCOM** don't believe to re-invent the wheel. It always try to focus its attention for adaptive research to get today's product that will be more reliable in tomorrows. It always practices TQM, JIT and KAIZEN-“Change Better” in all steps of production and customer cares. It always follows Good Manufacturing Practice (GMP) to ensure authentic customer's requirement.

## Application Solution

In the new millennium, **POWERCOM** is an important role of being the consolidator for linking up consumers' requirements with technology innovators.

Satisfaction with performance and quality brand name are the two important factors that direct consumer selections. **POWERCOM** is confident to bring expertise in providing DC to AC Power Inverter, AC to DC Battery Charger and UPS solution that will win the love of consumer and become product of choice from the standpoint of superior technology with dependable brand name.

## Power Control & Management

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