

# Business Strategies

## About US

**POWER CONTROL & MANAGEMENT- POWERCOM** is a very popular name in the industrial arena of Bangladesh. Its commercial inception is in 2004. It especially works to convert nasty power to healthy power. It has tremendous technical growths in not only power conditioning but also efficient energy management and automation. Its nomenclature is "Power Control & Management" behind the reasons. It has a lot of reputation on AC and DC drives in the power electronics sector of Bangladesh. It has a well-equipped R & D department to meet engineering compliance of products.

Its Logo signifies the symbol of electronic oscilloscope i.e.; analyzer of power.

## Our Vision

**POWERCOM** envisage competitive, high quality electronic manufacturing services and individualized customer service, while encouraging employee creativity, motivation, and team work in a continuously improving environment.

## Our Mission

- \* Develop customer relationships which provide services tailored to specific customer needs.
- \* Provide employees with on-going training to enhance knowledge and skills, develop problem solving and decision making abilities and offer opportunities for advancement.
- \* Apply cost effective production systems and sound fiscal planning.
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- \* Utilize continuous process improvement strategies to ensure the highest quality products and services.

## Our Intangibles Value

**POWERCOM** has a lot of intangible values like product patent, customization and market intelligence to satisfy its delighted customer and to survive always in price war. It has particular revenue for R & D to the continuous improvement of existing quality and develop new product by understanding buyer's behavior.

## Our Values

- \* Work closely with our customers to understand their needs and provide high quality products services.
- \* Recognize the strengths of those we work with and focus our efforts on helping them overcome their weaknesses.
- \* Treat all individuals with courtesy, dignity, and respect.
- \* Work together as a team to provide quality services.
- \* Recognize the value of all employees in attaining our goals.
- \* Work cooperatively to solve problems and develop solutions.
- \* Provide a work environment which motivates our employees and encourages independence, cooperation, respect, and honor.

## Our Service Policy

**Clear Declaration:** POWERCOM ensure after sales and services to all delighted customer in shortage possible time. POWERCOM ensure its services within 08 Business Hours inside Dhaka and also surrounding its outlets and 24 Business Hours outside of Dhaka. If experiences any discriminations, Call directly to CEO over mobile 0171-502-6360

## Power Control & Management

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